



RADIANT HEALTH NEWS

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NingXia Red™ The Power Juice with a Promise

NingXia Red is packed with Health, Longevity and Energy



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You Will Feel the Difference!

NingXia Red (ning-sha) will wake up your body with a nutrient infusion of epic proportions! Get ready to enjoy more energy, stamina and better health.



And it is absolutely delicious. A luscious blend of organic Ningxia wolfberries, super fruits and berries, NingXia Red is the most potent power juice on the planet.

The NingXia Red Promise

You'll feel the difference before you finish off your first bottle! Sip one or two ounces of NingXia Red every morning. If you're like many people, you'll feel better in just a few weeks, because it supplies:

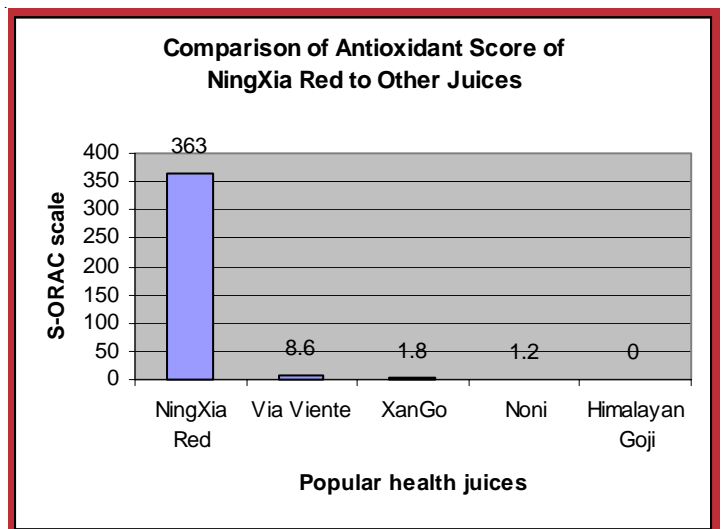
- Dynamic energy and stamina without harmful stimulants such as caffeine, green tea, etc.
- Key glyconutrients that fuel vital energy systems
- Unique protein-polysaccharides that help sustain proper immune function
- Highest levels of naturally occurring, age-defying S-ORAC activity

- Great taste with no sugary "junk juices" (e.g., apple, white grape, pear, etc.)

NingXia Red Superior in Antioxidants

Independent testing at Brunswick Laboratories of Wareham, MA, measured the antioxidant scores of five health juices on the ORAC scale (oxygen radical absorption capacity). The S-ORAC score of NingXia Red was 350+ points over the nearest competitor, which scored 8.6.¹

S-ORAC testing measures a product's ability to destroy the most dangerous and abundant free radical, **superoxide**. Elevated superoxide is linked to heart disease, cancer, arthritis, asthma and other inflammatory conditions. (Young, pp. 48-50)



NingXia Red Power Juice Makes Super Nutrition Super Simple

It's no secret that the Standard American Diet is dismally lacking in essential nutrients. What's more, the abundance of fat-laden junk food has caused an epidemic of obesity, diabetes and heart disease. Scientists and physicians are realizing as never before that Americans need a massive nutrient infusion.

While there's no "silver bullet," the essential nutrients in NingXia Red help support **normal cardiovascular function, normal eye health, normal cell growth and healthy liver function**. Also, NingXia Red is easy to take, especially for those who don't like to or aren't able to swallow pills.

Recent research has shown us the potential of NingXia Red to improve our health and help us fight conditions that could lead to serious disease.

Research Uncovers Connection Between Chronic Inflammation & Heart Disease, Diabetes

"Chronic inflammation may be the engine that drives many of the most feared illnesses of middle and old age. Most of the time, inflammation enables our bodies to fend off a wide variety of threats from disease-causing germs to the buildup of fatty plaque in the walls of a heart vessel."³

However, in certain cases, the defense system doesn't shut down, leading to chronic inflammation. Its after-effects seem to underlie a wide variety of diseases.



Inflammation & Heart Disease

Until now, cholesterol levels have been the key indicator of cardiovascular health. However, half of all heart attacks occur in people with normal cholesterol levels.

Groundbreaking research published in the *New England Journal of Medicine* provided **"the strongest evidence to date that inflammation plays a key role in heart disease."** Cardiologist Paul Ridker and his research team, discovered that women with high levels of CRP (C-reactive protein) were **twice as likely to have heart disease as those with high LDL**.⁴

CRP is a substance manufactured by the liver in response to the immune system's alarms. Many women who later suffered heart attacks would have been given a clean bill of health on the basis of their low LDLs.

Inflammation & Diabetes

Researchers at Joslin Diabetes Center in Boston are studying the complex interplay of inflammation, insulin and fat. While the dynamics are yet to be fully understood, early findings are intriguing.

As an example, diabetes has been produced in mice whose fat cells are "supercharged inflammation factories." The mice become less efficient at using insulin and go on to develop diabetes. This suggests that an anti-inflammatory intervention might thwart some of the effects of diabetes.³

Oxidized Cholesterol & Heart Disease

In a 2005 article in the *New England Journal of Medicine*, oxidized cholesterol may be the single largest factor in heart attacks. Researchers found patients with high levels of oxidized cholesterol more than **tripled** their risk of heart attack.

Oxidized cholesterol is created from free radical attacks which turn fats rancid. When oxidized, cholesterol turns into sticky foam cells that cling to artery walls, creating plaque buildup which then can choke off the blood supply. **The best way to stop the formation of oxidized cholesterol is to raise antioxidant levels in the body.** (Young, pg. 51, 101)

Fibromyalgia Symptoms Gone

"I was recently diagnosed with fibromyalgia and chronic fatigue syndrome. The pain and exhaustion were unbelievable.

I started drinking 3 ounces of NingXia Red a day and the pain and exhaustion simply vanished! I now have a high level of energy, no more bouts with debilitating pain, the sluggishness has left and my mind is clear."

Eileen DeJoras

NingXia Red Combats the Most Dangerous Free Radical

According to Marc Schreuder, head of Research & Development for Young Living™, high blood sugar acts like a free radical in the body, accelerating reactions with oxygen, proteins and fats: (Young, pg. 152)

- **Sugar hastens aging faster than any other substance.**
- High blood sugar levels are twice as damaging as smoking a pack of cigarettes a day.
- Higher levels of blood sugar are linked with higher levels of rancid fat (oxidized cholesterol) in the cells.
- High fasting blood sugar levels increase risk of cardiovascular disease 2.8 times. (Young, pg. 98)

Minimize Damaging Effects of Inflammation and Free Radicals With Antioxidants & Healthy Sugars

According to the *Journal of the American Medical Association* (JAMA), good health habits that will reduce these risks include eating whole foods that are high in antioxidants and other nutrients, maintaining a healthy weight and exercising frequently.

The one recommendation that may surprise you is to floss your teeth daily, to avoid chronic inflammation through gum disease or infection. (See *Radiant Health News*, Vol. 2, No. 10)

For those who need to manage their blood sugar levels, NingXia Red juice has a glycemic index of 10.57 and **does not spike blood sugar.** (Young, pg. 146)

See how it stacks up with other Low Glycemic Foods

Green beans	30
Lentils	29
Wolfberry	28.8
Kidney beans	27
Grapefruit	25
NingXia Red	10.57 (55 gm)
Wolfberry Bar	15.0 (50 gm)

NingXia Red is also a superior source of polysaccharides (good sugars) which are necessary for optimum health. (Young, pg. 145)

Conclusion

Only the NingXia wolfberry, imported exclusively by Young Living™ has the nutritional potential discussed in this newsletter. It is a whole food, utilizing the skin, juice and flesh of the organically grown Ningxia wolfberry blended with blueberry, pomegranate, red raspberry, dark grapes and apricots PLUS the world's finest essential oils.

Other wolfberry or "goji" juices are neither sourced nor processed with Young Living's proprietary "Nutrient-Guard" preparation, which protects the precious nutrients.

How to Get Maximum Benefit from Each Serving of NingXia Red

Drink your NingXia Red first thing in the morning on an empty stomach. Dilute with water, as desired. Sip slowly, holding it in your mouth for 30 seconds+, to enhance the absorption of the nutrients sublingually (under the tongue).

Enjoy a delicious start to a beautiful day!



#1 in Antioxidants

To equal the antioxidant power of **ONE OUNCE** of Ningxia Red, you would have to drink **QUARTS** of other juices.¹

Now, which juice has the superior anti-aging, antioxidant power you want? **NingXia Red!**

1 ounce
NingXia Red



=



1-1/2 bottles **Via Viente™**

1 ounce
NingXia Red



=



8 bottles of **XanGo™**

1 ounce
NingXia Red



=



9 bottles of **Noni™**

References

¹Young Living Essential Oils publication, www.ningxiared.com.

²Young, G. Lawrence, R., Schreuder, M. Discovery of the Ultimate Superfood. Essential Science Publishing, Orem, UT. 2005.

³Gorman, C. et al. The Fires Within. Time. Feb. 24, 2004.

⁴Ridker, P. et al. N Engl J Med, Vol. 347, No. 20.

New Marketing Tools Include Infomercial and Recruiting Website

For the first time in the history of Young Living Essential Oils, we have first class marketing tools for every business builder who wants to grow. These tools are so professional, so brilliant, we think you can accomplish your financial goals in about half the time!

Marketing Scents Website Sells the Business Opportunity

Marketing Scents is an online marketing system - a fantastic way to introduce warm and cold market prospects to your Young Living business.

Designed by an expert internet marketing team, this website has the potential to explode your business, especially when combined with Young Living's compensation plan. Special features include an animated video, auto responders, scripts and much, much more.

You **MUST** see the Marketing Scents website to understand the power of this system.

If you are a Young Living distributor, go to: <http://about.Marketingscents.com>

NingXia Red Infomercial Will Generate High-Quality Leads

Think of the excitement when the NingXia Red Opportunity Show airs on nationwide network television! The program targets parents and others who want financial independence and shows them how to reach that goal with a Young Living home business featuring NingXia Red!

Viewers will call in with questions about NingXia Red and the business opportunity. Each prospect will be assigned to a team member who will contact the caller directly, answer their questions and offer to sponsor them. You can receive these top-quality leads, too. For more information, contact Maurice Gahagan & Ann Benoit at email yshowtime@netvestusa.com website <http://www.YLShowTime.com>



NingXia Red Opportunity Show features YL leaders Teri Williams and Janet McBride

Free YL Products

Everyone on Autship earns 10-20% credit on purchases, good for free YL products.

Start Autship with NingXia Red and soon you'll get free YL products, too!

Product Name	Code # Size	Customer Pricing
NingXia Red Starter Kit	#3180	\$149.95
NingXia Red power juice	#3003 1 liter	\$50.99
	#3024 2 ltr pk	\$98.68
	#3043 4 ltr pk	\$187.50
NingXia Red DVD	#4104 10 pk	wholesale \$15.00
	#3792 100 pk	\$125.00
NingXia Red Booklet	#4108 10 pk	\$3.75
NingXia Red Samplers	#3169 100-1 oz	\$175.00

QUESTIONS?

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