

Strategic Attraction Plan:

1. a. The qualities of my perfect customers are: (ex: positive, love natural, etc....)

- b. The qualities of my perfect business builders are: (ex: good communicator, focused, dependable, etc.....)

2. a. What makes my perfect customer tick: (ex: products work, easy online ordering, etc.....)

- b. What makes my perfect business builder tick:
(ex: MLM is brilliant compensation, no paper work, very low investment, etc..)

3. a. What I want my perfect customer to expect from me: (ex: Keeping them informed through newsletter, direct them to information if they have a question, etc....)

- b. What I want my perfect business builder expect of me: (ex: I will work with them closely for the first six months, always be honest, etc.....)

4. What do I need to change: (ex: How I organize my time, be informed, etc.....)